BIOGRAPHICAL SKETCH

NAME: Feng, Dan-Mei Tammy

POSITION TITLE: Project Director

EDUCATION/TRAINING

INSTITUTION AND LOCATION	DEGREE (if applicable)	END DATE MM/YYYY	FIELD OF STUDY
National Taiwan Academy of Fine Art	BA	1981	Film & Drama
Sacramento State University, Sacramento, California	BA	1985	Drama
San Francisco State University, San Francisco, California	MFA	1990	Broadcasting Communication Arts

A. Personal Statement

For the proposed project, both Dr. Li-Rong Cheng and I will provide oversight of the entire project development and implementation.

I have served as a Project Manager, eLearning Course Designer, Game Course Designer, TV Primetime Producer & Director, and Documentary Director for over 20 years. My years of multimedia experience can ensure that the developed courses are professional, with high audio-visual enjoyment impact, replete with interactivity and games to engage learners' motivation and participation.

As a Project Director for PTT Media, I have designed and developed many eLearning courses. These include a series teaching social workers how to evaluate dementia; K-12 student summer camp game courses; medical courses for treating drug addicts and a high school music series. (For details, please read the company profile at Appendix)

I was appointed the Asian-Pacific Studio Manager at Oracle Learning Network: Set up the video department for Oracle Singapore and replicated the operations in Oracle China and Taiwan. Produced hundreds of eLearning courses for Oracle Learning Network for US and Asia Pacific Division. Assisted the Education Department successfully in selling the Oracle Learning Management System to Chunghwa Telecom (the biggest telecom carrier in Taiwan). Taught CART Methodology to Oracle customers. CART is the Instructional System Design Methodology created by Oracle.

I had lectured at Fu-Ren Catholic University, with their Mass Communications Department, Taiwan. I served as Producer & Director on many primetime episodes for TV stations.

Technical Skills

eLearning authoring tools: Articulate 360, Lectora Online. Wed & eBook Development tools: Adobe Dreamweaver, Photoshop, Fireworks, MS Office Suite. Mac: iWork, Keynote, Pages, Numbers. Streaming media development tools: Final Cut Pro Studio, Adobe Premier Pro, Audition, Adobe After Effects, QuickTime, Window Media, Flash, Sorenson, Xilisoft, MPEG Streamclip.

B. Positions and Honors

Positions and Employment

1987 - 1990 Program Supervisor, KPST, Channel 66, San Francisco, CA
1990 - 1996 Lecturer, Fu Jen Catholic University, Taipei
1992 - 2001 Producer & Director, Class Independent Production Company, Taipei

2001 - 2004	Asian-Pacific Studio Manager, Oracle Corporation, San Francisco, CA
2004 - 2022	Project Director, PTT Media, Walnut Creek, CA

Other Experience and Professional Memberships

Honors

1999 - 2000	The produced “Urban Defense News Magazine” program was nominated for the Golden Bell Award for Best TV Program of the Year., Golden Bell Award
2002 - 2003	Courses developed at Oracle Corporation generated USD$1 million sales that year., Oracle Corporation

C. Contribution to Science

1. The Dementia project developed for the Ministry of Health and Welfare has been adopted by the National Agency for the Care of Dementia.

2. The developed Drug Addiction courses have been adopted by drug addiction medical institutions nationwide.

3. The developed Music & Home economic eLearning courses - interactive online games for the Ministry of Education has been adopted by high school music and home economice education departments across Taiwan.

4. The television programs I've produced have been sold by TBS Taiwan to over ten countries and being broadcast on their television channels.