

## BIOGRAPHICAL SKETCH

NAME: Cheng, Li-Rong Lilly

POSITION TITLE: Professor, School of Speech, Languages and Hearing Sciences

### EDUCATION/TRAINING

INSTITUTION AND LOCATION	DEGREE (if applicable)	Completion Date	FIELD OF STUDY
National Taiwan University, Taiwan	BA	1968	English and Spanish
Southern Illinois University, IL	MA	1969	Linguistics
Michigan State University, MI	MA	1973	Speech Pathology
Courses completed Michigan State University, MI	PH.D.	1973	Linguistics
Claremont Graduate School, San Diego State University, CA	PH.D.	1983	Speech Pathology and Multicultural Education

Dr. Li-Rong Lilly Cheng is the Founding Director of the Chinese Cultural Center at San Diego State University. She served as Professor in the School of Speech, Language, and Hearing Sciences and Executive Director of Chinese Studies Institute at SDSU. Professor Cheng served as a member of the board of trustees of the Campanile Foundation of SDSU. She is the past chair of the Multicultural Issues Board for the American Speech, Language and Hearing Association (ASHA) and the chair of the Education Committee for the International Association of Logopedics and Phoniatrics (IALP- The International Association of Communication Sciences and Disorders). She is a Fellow of ASHA and received the Honors of ASHA. She served as the past president of IALP. She was the founder of the Asian Pacific Islander Caucus of ASHA. She has dedicated her life to education with a focus on the children, women, underserved and unserved. She has provided professional and humanitarian assistance and resources to individuals, schools, clinics and groups with special needs including deafness, autism spectrum disorders, speech and language disorders and disability across the lifespan across the globe.

Dr. Cheng served as the Chair of the Medical Assurance Board of the State of California and Board Member of the California Health Foundation. She served as the Chair of the International Affairs Board of the City of San Diego and the Chair of the Asian Pacific Historical Thematic District. She serves on the Board of Jewish Family Service of San Diego and the Historical Resource Board of the City of San Diego.

Professor Cheng was the past President of the Phi Beta Delta Chapter at SDSU. She has received many awards from SDSU and professional organizations. She was selected as the outstanding alumna of Michigan State University. Dr. Cheng is the recipient of the 1997 ASHA Award for special contributions to Multicultural Affairs and the recipient of the 2002 Diversity Award from the California Speech & Hearing Association. She is on the editorial board of several major professional journals. She has numerous professional publications and has lectured all over the world. In 2007, she received the best research article award from Council of Exceptional Children. She has taught Chinese to individuals across the life span in a multitude of settings. In 2010, she received the Humanitarian Award from the Asian Heritage Foundation. She received the 2012 Monty's Award from SDSU. She received the 2013 Diversity Award from CAPCSD. She served as consultant for Sesame Street and Tiffany and Company.

Currently, Dr. Cheng serves as the Chair of the Board of the San Diego Chinese Historical Museum. Professor is the current president of Phi Lambda. Dr. Cheng has published numerous research articles and books on Communication Disorders and Language Learning focusing on the development of an optimal language learning environment (OLLE). She is a frequent keynote speaker on the various topics of speech language pathology and language learning around the world. She advocates for diversity and inclusion and believes strongly that education is a human right.

## **CERTIFICATES AND LICENSES**

- Certified (Certificate of Clinical Competence, Speech-Language Pathology), American Speech-Language-Hearing Association.
- Licensed (Speech-Language Pathology), State of California Board of Medical Assurance.

## **B. POSITIONS AND HONORS**

### **Positions and Employment**

- 1984 - present Professor, School of Speech, Languages and Hearing Sciences
- 2003 - present Director, Chinese Studies Institute, San Diego State University
- 2003 - 2013 Chair, Asia Desk, San Diego World Trade Center
- 2005 - 2011 Co-Chair, Asia Task Force, San Diego State University
- 2006 - 2015 Chair, San Diego Chinese Historical Museum Board of Directors
- 2015 - San Diego Mayor's Asian Pacific Islander Advisory Committee

### **Other Experience and Professional Memberships**

#### **Honors and Keynotes**

- 2013 - 2016 President Elect – International Association of Logopedics and Phoniatics
- 2013 Asian Heritage Award – In recognition of significant contributions to improve the quality of life of individuals with communicative disorders
- 2013 ASHA Honors, The highest honor of the American Speech Language and Hearing Association
- 2014 International Symposium on Child Language Disorders, Taiwan
- 2014 Irish Speech and Hearing Association
- 2015 Honors, Asian Pacific Society Speech Language and Hearing
- 2016 President, International Association of Logopedics and Phoniatics

## **C. Contribution to Science**

### **Selected PUBLICATIONS**

- Cheng, L. (2006) chapter appear in Speech, Language, and hearing Programs in Schools- A Guide for Students and Practitioners. 2<sup>nd</sup> Edition.
- Cheng, L. (2006) Global Perspective of Speech Pathology Education. *Folia Phoniatics et Logopedics*.
- Cheng, L. (2006) International Guide to Speech Acquisition, Thomson Delmar Learning, New York.
- Cheng, L. (2006) Transcription of English Influenced by Selected Asian Languages.
- Cheng, L. (2003) chapter appear in Speech, Language and Hearing Programs in the Schools. 2<sup>nd</sup> Edition.

### **Selected PROFESSIONAL ACTIVITIES**

- Editorial Board Multicultural Perspectives: An Official Publication of the National Association for Multicultural Education
- Editorial Board CSHA Magazine (California Speech Hearing Association)
- Editorial Board Multicultural Perspectives
- Editorial Board IALP: Communicative Disorders Quarterly
- Editorial Board 2002, Multicultural Perspectives: Journal of the National Association for Multicultural Education

## BIOGRAPHICAL SKETCH

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NAME: Feng, Dan-Mei Tammy

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POSITION TITLE: Project Director

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### EDUCATION/TRAINING

INSTITUTION AND LOCATION	DEGREE (if applicable)	END DATE MM/YYYY	FIELD OF STUDY
National Taiwan Academy of Fine Art	BA	1981	Film & Drama
Sacramento State University, Sacramento, California	BA	1985	Drama
San Francisco State University, San Francisco, California	MFA	1990	Broadcasting Communication Arts

### A. Personal Statement

For the proposed project, both Dr. Li-Rong Cheng and I will provide oversight of the entire project development and implementation.

I have served as a Project Manager, eLearning Course Designer, Game Course Designer, TV Primetime Producer & Director, and Documentary Director for over 20 years. My years of multimedia experience can ensure that the developed courses are professional, with high audio-visual enjoyment impact, replete with interactivity and games to engage learners' motivation and participation.

As a Project Director for PTT Media, I have designed and developed many eLearning courses. These include a series teaching social workers how to evaluate dementia; K-12 student summer camp game courses; medical courses for treating drug addicts and a high school music series. (For details, please read the company profile at Appendix)

I was appointed the Asian-Pacific Studio Manager at Oracle Learning Network: Set up the video department for Oracle Singapore and replicated the operations in Oracle China and Taiwan. Produced hundreds of eLearning courses for Oracle Learning Network for US and Asia Pacific Division. Assisted the Education Department successfully in selling the Oracle Learning Management System to Chunghwa Telecom (the biggest telecom carrier in Taiwan). Taught CART Methodology to Oracle customers. CART is the Instructional System Design Methodology created by Oracle.

I had lectured at Fu-Ren Catholic University, with their Mass Communications Department, Taiwan. I served as Producer & Director on many primetime episodes for TV stations.

#### Technical Skills

eLearning authoring tools: Articulate 360, Lectora Online. Web & eBook Development tools: Adobe Dreamweaver, Photoshop, Fireworks, MS Office Suite. Mac: iWork, Keynote, Pages, Numbers. Streaming media development tools: Final Cut Pro Studio, Adobe Premier Pro, Audition, Adobe After Effects, QuickTime, Window Media, Flash, Sorenson, Xilisoft, MPEG Streamclip.

### B. Positions and Honors

#### Positions and Employment

1987 - 1990 Program Supervisor, KPST, Channel 66, San Francisco, CA

1990 - 1996 Lecturer, Fu Jen Catholic University, Taipei

1992 - 2001 Producer & Director, Class Independent Production Company, Taipei

2001 - 2004 Asian-Pacific Studio Manager, Oracle Corporation, San Francisco, CA  
2004 - 2022 Project Director, PTT Media, Walnut Creek, CA

## **Other Experience and Professional Memberships**

### **Honors**

1999 - 2000 The produced "Urban Defense News Magazine" program was nominated for the Golden Bell Award for Best TV Program of the Year., Golden Bell Award  
2002 - 2003 Courses developed at Oracle Corporation generated USD\$1 million sales that year., Oracle Corporation

### **C. Contribution to Science**

1. The Dementia project developed for the Ministry of Health and Welfare has been adopted by the National Agency for the Care of Dementia.
2. The developed Drug Addiction courses have been adopted by drug addiction medical institutions nationwide.
3. The developed Music & Home economic eLearning courses - interactive online games for the Ministry of Education has been adopted by high school music and home economic education departments across Taiwan.
4. The television programs I've produced have been sold by TBS Taiwan to over ten countries and being broadcast on their television channels.

## BIOGRAPHICAL SKETCH

NAME: Yan, Hao

eRA COMMONS USER NAME (credential, e.g., agency login):

POSITION TITLE: Chief Technical Officer

EDUCATION/TRAINING (*Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable. Add/delete rows as necessary.*)

INSTITUTION AND LOCATION	DEGREE (if applicable)	END DATE MM/YYYY	FIELD OF STUDY
Northern Jiaotong University, Beijing	BA	2000	Computer Science and Technology
Hong Kong Polytechnic University, Hong Kong	MA	2013	Software Technology

### A. Personal Statement

For this project, I will be responsible for leading the AI team and creating Cupid robot. My expertise is on artificial intelligence application, oversight of system planning, and information technology landing. For the past 18 years, I have served as Chief Technical Officer, Senior Engineer, Product Manager, Project Manager, R&D Director, R&D Deputy General Manager, Technical Director, and Senior Development Engineer.

As a Chief Technical Officer, I organize R&D teams and link internal/external resources to build a core support system for family education and teaching, including: 1) AI intelligent applications: flexibly combining AI technologies such as speech recognition, speech synthesis, computer vision, etc., 2) Large-screen APP: Based on the characteristics and operating limitations of large-screen devices, it aims at the use of parents, children, and the elderly. Implement multi-level interactive design to enhance the effectiveness of course training. 3) Linkage with mobile phone apps, official accounts, and mini programs: build a networked user stickiness support system to cover a complete family education scene.

When I worked as R&D deputy general manager and technical director, I led a hundred-person R&D team to complete major projects such as TPM translation management system, ELP multilingual work platform, cloud translation service platform, language networking, etc. My team developed an enterprise-level system that brought nearly 100 million of direct income for the company. Presided over the key architecture design and application research, development of the core project of the Transcendent Language Network, established the core infrastructure and Model, completed multilingual text and document matching, multilingual summarization, intelligent multilingual input, and large-scale multilingual information processing. I also researched on technologies such as control systems and multi-language big data integration applications; completed the cloud translation project of the National Science and Technology Support Plan.

Being a Senior Development Engineer at a Pharmaceutical Network Technology Company, I developed an online self-diagnosis and treatment system for users, and used asynchronous WEB interaction at a very early stage to provide good user experiences. Researched and developed a national medical service price inquiry system, combined software and hardware, online and offline, to achieve a balance between safety and ease of use. Created business card display platforms for pharmaceutical companies; an early vertical B2B e-commerce application.

### Professional Skill

Sophisticated with the following programs: Visual Studio, .NET, MS SQL2000, MSSQL 2005, ORACLE, Ajax, CSS, C/C++, JavaScript, VBscript, JAVA, XML, PHP, Strust, JMF, MYSQL, Linux, VC, Rose, UML, WebLogic, IIS, Flash Action Script, HTML, DHTML, ASP.NET, JSP, Python.

## **B. Positions and Honors**

### **Positions and Employment**

2001 - 2006 Senior Development Engineer, Qinmai Pharmaceutical Network Technology Co., Ltd.  
2006 - 2018 R&D deputy general manager and technical director, Transcendent Internet Network Technology Co., Ltd.  
2018 - 2019 Chief Technical Officer, Education Technology Company

### **Other Experience and Professional Memberships**

### **Honors**

## **C. Contribution to Science**

## **D. Additional Information: Research Support and/or Scholastic Performance**

## Ms. Khin Myint Cho (CITPM, Senior)

STAR@SCS <https://www.scs.org.sg/member?sid=YzDAFDKWRuZ2>

LinkedIn [www.linkedin.com/in/khin-myint-cho](http://www.linkedin.com/in/khin-myint-cho)

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[MYINTCHO2006@GMAIL.COM](mailto:MYINTCHO2006@GMAIL.COM)

+6592343524

SINGAPORE (419905)

### SUMMARY

- Senior Staff and competent IT Project Management Professional with strong leadership skill, analytical mindset, in-depth technical & project management skill
- Dynamic, resourceful, fully committed and positive working attitude with strong determination to strive for the best.
- **Certified IT Project Manager, CITPM(Senior)** roll with Singapore Computer Society since 2008 and **more than 20 years of work experience in Singapore IT industry** for large scales million dollars IT Projects.
- One of the **pioneers** for the successful implementation of SG **nationwide-large scale and complex IT project**.






### QUALIFICATIONS (Professional)

- Certified IT Project Manager **CITPM-(Senior)**, **SCS**
- **Cert. Strategic IT planning** (Singapore NICF-National Info: Comm: Framework), **ISS**
- **Cert. Enterprise IT Governance** (Singapore NICF-National Info: Comm: Framework), **ISS**
- **Cert. Computer Aided Design, Computer Aided Manufacturing and Computer Aided Engineering** (CAD / CAM / CAE)

### QUALIFICATIONS (Academic)

- **M.Eng (Computer Science & Information Management)**  
Asian Institute of Technology (AIT), Bangkok, Thailand (1991)
- **B.E (Electronics) (Passed with Credit)**  
Rangoon Institute of Technology (RIT), Yangon, Myanmar (1985)
- **Diploma in Computer Applications Development**  
Regional Computer Centre (RCC), Asian Institute of Technology (AIT), Thailand, (1989)

### Skills

-  IT project Management and Governance
-  IT project Implementation and Quality Assurance
-  IT project operation and Support
-  IT projects Advisory and Consulting
-  Team Management and skillset development

## MEMBERSHIP

### Professional member of

- Singapore Computer Society (SCS)
- InfoPier (Singapore's Registry for Infocomm: Professional)
- AIT Alumni (AIT, Thailand)
- MCIA (Myanmar Computer industry association)

## PUBLICATION

Served as one of the Writer/Review Panel for CITPMBOK BOOK published by Singapore Computer Society.

**“Certification in IT Project Management (CITPM) - Body of Knowledge”**

**4<sup>th</sup> Edition, March 2015 (SCS)**

## OTHER ACTIVITIES

### 1. Volunteer for Singapore Government ICT programs

- i) Friend of Silver Infocomm (FSI) program for Senior Citizens (IMDA)
- ii) ICT Mentor for the TeSA initiative (Volunteer thru' SCS)

### 2. Conduct Courses on:

**Practical IT Project Management (ITPM),**

**IT System Solution Architecture (ITSA) and**

**IT Quality Assurance (ITQA) Courses**

for Myanmar IT Professionals at Myanmar Computer Industry Association (**MCIA-Yangon**), on voluntary basis since March 2018 till 2020.

## EMPLOYMENT HISTORY

### Technical Advisor/Consultant (ITPM): 2016- To Date, Singapore (Flexi)

#### Scope:

**Technical Consultancy and Project Management work for IT projects in Myanmar and Singapore on work scope engagement basis. (Flexi)**

**Responsibilities:** IT Project management and Governance for IT Project development, consultancy and implementation work for Clients in Myanmar Banking Industry, Legal domain IT solutioning and IT Service sectors.

**Conduct IT Project Management Skill Development Training (affiliated with Myanmar IT Industry Association, MCIA, Yangon)**

**Responsibilities:** Conduct IT Project Management, IT System Architecture & Design, IT Quality Assurance Courses to IT professionals in Myanmar thru MCIA as volunteer basis.

### DIRECTOR (BUSINESS SYSTEMS): Nov 2013-Dec 2014

### Global Technology Services Management Division, Crimsonlogic Pte Ltd

**Scope & Responsibilities:**



**Quality Assessment / Project Delivery Assurance (Technical Focus)**

**PROJECT DIRECTOR (EFS /iELS): June 2005-May 2013**

Legal Sector Group (LSG) Division, Crimsonlogic Pte Ltd, Singapore

**Scope & Responsibilities:**

***Project P&L, Design, Development and successful implementation of EFS/ elit system.***

**PROJECT Manager (EFS): June 2000-May 2005**

Legal Division, SNS/Crimsonlogic Pte Ltd, Singapore

**Scope & Responsibilities:**

***Project P&L, Design, Development, successful implementation and operation support of EFS system.***

**References:** - Available upon request.

## BIOGRAPHICAL SKETCH

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NAME : Yi-Heng Lee

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POSITION TITLE : Senior Frontend Engineer

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EDUCATION/TRAINING *(Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable. Add/delete rows as necessary.)*

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INSTITUTION AND LOCATION	DEGREE (if applicable)	END DATE MM/YYYY	FIELD OF STUDY

Current position: Senior Frontend Engineer in the Fintech sector, specializing in a wide range of frontend technology stacks, including the React series (such as React Query, Redux, Next.js, etc.), and is also familiar with TypeScript, EcmaScript, Vite, Tailwind CSS, SCSS/SASS, among others. He has previously served as a Senior Frontend Engineer at several international companies, encompassing the gaming industry, banking industry, Internet of Things (IoT) industry, and Fintech industry, demonstrating a diversified application of technologies and industry experience. He believes that excellent frontend development should not only have an attractive appearance but also a stable internal structure. Accurate component testing ensures that every part of the application operates normally, providing a smooth user experience. He also has extensive experience in UI design and is skilled in using design tools such as Figma, enabling him to create user interfaces that are both aesthetically pleasing and functional. On platforms like GitHub and Medium, Li Yiheng frequently shares his technical insights and experiences, showcasing his profound understanding of frontend development and continuous exploration of new technologies.

## Min Myint Cho

Union City, CA (650) 580-7168 [minmcho@hotmail.com](mailto:minmcho@hotmail.com) <https://www.linkedin.com/in/min-cho-59536292/>

### **Data Engineer | DevOps | Distributed Cloud Computing | Data Science/Machine Learning (ML)**

Over 18 years of experience in the software industry with proven expertise in the software development process, methodology in development and software project management. Troubleshooting, configuring, and supporting system integration for over 16 projects resulting in meeting the requirement and deadline.

#### **SKILLS:**

**Languages:** C# Embedded C, C++, Objective C, ASP.NET, XAML, HTML5, XML, JQUERY, JSON, AJAX, PHP, Angular, Python and Java.

**Framework:** Spring, Django, Flask, Fast API, GraphQL, RestAPI, and Microsoft .NET/Core

**IDEs:** Visual Studio 2002-2019, XCODE, PyCharm, Borland C++, IntelliJ IDEA, Eclipse, Visual Studio Code, and Android Studio SDK.

**Clouds:** Microsoft Azure, Amazon AWS, Google GCP

**Database/Data Storage:** SQL 2008 - 2017, MySQL, PostgreSQL, Oracle 11g/12c, Mongo DB, Hibernate, SQLite and Firebase, Amazon RDS and DymoDB.

**Webservers:** Apache and IIS.

**Design Patterns and UI Component:** Gang Of four, MVC, MVVM, Telerik UI, and Xceed UI.

**Operating Systems & Virtualization:** Windows 10-8/Windows7/Windows XP, Window 2008/2003 servers Ubuntu/Fedora, VMware Workstation, and VMware Fusion.

**ERP Systems:** StarLIMS, SLIMS, LabWorks, ChemStar.

**Data Visualization Tools, BI & Web Graphic:** WebGL, D3.js, Tableau, Power BI, Alteryx.

**Machine Learning & Business Intelligence:** Supervised Learning, Unsupervised Learning Deep Learning, Reinforcement Learning, Large Language Model and Generative AI and AI for Healthcare applications.

#### **ADDITIONAL SKILLS:**

Knowledge and Experience in Java J2EE, EJB, Spring Framework/ Spring Boot, and Oracle 12c, SharePoint, Amazon EC2, Apache Airflow, Kafka, Spark, Hadoop, Amazon Sage Maker, Vertex AI, Open AI, Cloud Formation, Cloud Storage, Compute Engine and Big Query and Embedded System Engineering.

#### **WORK EXPERIENCE:**

**Senior Information Technology Specialist/Senior LIMS technologist (Laboratory Information Management System), Environmental Chemistry Lab, Department of Toxic Control, Berkeley, California 01/2016 - Present**

- Design prototypes and implement the additional modules and interfaces APIs for LIMS (Labworks and SLIMS) data system and CDS data system and using multi tenants design (MSQL 2016, React JS .Net Framework 3.5/4.6 and C#, Java Spring)
- Design and Develop Multi Tenants Sample Authorization Request and Sample Tracking Workflow using C# ASP.net API for services, web client application with Asp.Net Core and React JS Web application framework with Telerik Components and Material Components.
- Prototype The BI solution for KPI and Laboratory Information Workflow Performance using Azure Data Factory, Data Lake Storage and SQL.
- Design and Develop Data-Driven Chemical Inventory System using Angular JS and ASP.NET API2.
- Design Instrument data management using SQL, ETL, and Spring framework.
- Design and Develop Sample Pre-Login application using ASP.net and C#.
- Design a Temperature Control Application for sample storage.
- Project planning, requirement analysis, design, and development for a new laboratory document management system.
- Design and develop new modules for LIMS interfaces to GCMS, LC/MS, GC, FTIR, IR, Raman, and XRF instruments to export and warehouse the data.
- Design and development for Reporting Tools Application.

- User support for LIMS system, including Lab works.
- Empower, SDMS, and other data systems used by the ECL.
- User Training Material Development and Updates, Training Delivery.

**Developer Advocate/Architect, QS Logics, Myanmar**

**1/2017 – 5/2023**

- Develop design and development concepts in OOPs and DevOps for Application architect, distributed cloud and microservices (python flask, Django Java(spring), and asp.net core).
- Mentor 10 developers and engineers on best software development practices and principles to improve the quality of products.
- Managing application development lifecycle in CD/CI using scrum, Jenkins-Terraform, and Git.
- Design Content Filtering Recommendation, Personalization and Multi-Classification computer vision and text mining, Plugins for mobile and web application using machine learning, deep learning and generative AI and Fast API & MLFlow.
- Assessed new applications and competition through analysis of their services and software with comparisons to similar software and services.
- Utilized third-party data and internal operating employees to assess industry software and service data to enhance communication with all stakeholders.
- Stressed entrepreneurial activities to improve automation and customer services through the analysis of proposed services.

**EDUCATION:**

Doctor of Computer Science in Big Data Analytics (DCS), Colorado Technical University, March 2025

Master of Business Administration (MBA), University of Illinois Urbana Champaign, May 2025

Master of Science in Data Science/ Machine Learning, University of Illinois Urbana Champaign, May 2021

Graduate Study in Mobile Applications Award, UC Santa Cruz Extension 2018

Graduate Certificate in Embedded System Design, UC Santa Cruz Extension 2015

Graduate Study in Embedded System Engineer, San Francisco State University 2011- 2012

Master of Science in Software Engineering (MSSE), National University, January 2002

Bachelor of Science in Electrical Engineering (BSEE), San Francisco State University, May 1999

**CERTIFICATIONS:**

Machine Learning with Graph Neural Network (Stanford University)

Meta Task Multi Learning (Stanford University)

Machine Learning with TensorFlow on Google Cloud (Google)

Artificial Intelligence for Medicine (Deep Learning AI)

Professional Certificate in Advanced Software Security Design (Stanford University)

Project Management Professional (PMP)

Amazon DevOps by Coursera

Google Cloud Essentials and Core Services by Coursera

Microsoft Data Engineer by Coursera

Microsoft Certified Professional, Visual C# and .NET 2.0 Framework

Microsoft Certified Application Developer Universal Windows Platform

## BIOGRAPHICAL SKETCH

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NAME: Teh, Teong-Chin

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eRA COMMONS USER NAME (credential, e.g., agency login):

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POSITION TITLE: Multimedia Programmer

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EDUCATION/TRAINING (*Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable. Add/delete rows as necessary.*)

INSTITUTION AND LOCATION	DEGREE (if applicable)	END DATE MM/YYYY	FIELD OF STUDY
San Francisco State University	BA	2000	Business Administration

### A. Personal Statement

I am a multimedia professional with over 18 years' experience designing and implementing training and course development: delivering training, leading teams of programmers, designing and writing course templates, deploying to various distribution media. A proven track record of significant improvements in productivity, quality and customer satisfaction while reducing costs. Produced over 6 different languages including English, French, Traditional Chinese, Simplified Chinese, Spanish and Thai training courses.

For the proposed project, I will lead the eLearning course development team. As a Multimedia Programmer, I had developed eLearning courses and game assessments for a Cisco Russia Type 4a Entity project. Flash Interactive game for a British Petroleum project. Developed over 50 eLearning courses for Genentech and Manpower Group project.

When I worked at Moody's Analytics San Francisco as an Assistant Director, I accomplished the following task: 1) Deployed and maintained all courses for AICC and SCORM to Learn.com. 2) Led 5 development team members on E-Learning credit training products for over 40 different banks throughout U.S., EMEA, Asia and Latin America. 3) Redesigned a way for students to quit diagnostic or exam without getting 0 score in Learn.com LMS while maintaining integrity of random questions using JavaScript. Greatly reduced customer and help desk calls from 50 per month to virtually 0. 4) Conducted research and development of Madcap Flare XML based help system of searchable knowledge base with Lectora. Able to link from Lectora to particular section of Madcap system and also listed all related and associated files containing the searchable word. 5) Designed and developed an on-line new product tutorial course using Viewlet Builder to mirror how our new product operates, significantly reducing customer support calls by 38%.

I have received highly rated achievement awards including Outstanding Employee of the Year and Most Valuable Employee of 3rd Quarter.

#### Technical Skills

Lectora and Learn.com LMS.; Madcap Flare help/library system eLearning, Flash, Web development, CSS, JavaScript, JavaScript including JQuery, jsp, html. Familiar with Articulate 360 and Toolbook. Software: Microsoft: MS Office Suite, PowerPoint, Access, Visual SourceSafe, SQL Server, Project. Windows XP, 2000, 7, Mac OS. ADOBE: Flash, Photoshop, Dreamweaver, Acrobat, Captivate, InDesign, Audition. Video and audio editing, streaming in Flash or Sorenson. Others: Symantec Ghost, Power ISO/Daemon tool, 3ds Max.

### B. Positions and Honors

#### Positions and Employment

1985 - 1990 Supervisor, CCH Computax, Inc. Burlingame, California.  
1991 - 1996 Project Manager, China Data Processing Center  
1997 - 1999 Lead Programmer, TCT Technical Training

1999 - 2009 Assistant Director, Moody's Analytics San Francisco, California  
2010 - 2011 Multimedia Developer for Genentech CDM Project, Contractor  
2012 - 2013 Multimedia Developer for Rights Management Project, Contractor  
2014 - 2015 Multimedia Developer for Honeywell, Genentech, Riverbed, Contractor  
2016 - Multimedia Programmer , PTT Media

## **Other Experience and Professional Memberships**

### **Honors**

#### **C. Contribution to Science**

#### **D. Additional Information: Research Support and/or Scholastic Performance**

## BIOGRAPHICAL SKETCH

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NAME : Christina Mok

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POSITION TITLE : Multimedia Director

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EDUCATION/TRAINING (*Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable. Add/delete rows as necessary.*)

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INSTITUTION AND LOCATION	DEGREE (if applicable)	END DATE MM/YYYY	FIELD OF STUDY
San Francisco State University	MA	1990 - 1993	Broadcast Arts
San Francisco State University	BA	1988 - 1990	Broadcast Arts
NYT/New York Times - 360 Online Course			

Senior Lecturer & Internship Manager/School of InfoComm Technology, Ngee Ann Polytechnic, Singapore. 2006 - Present.

Senior Lecturer/School of Film & Media Studies, Ngee Ann Polytechnic, Singapore. 1997 - 2006.

Writer-Director/PTT Media, Taipei, Taiwan. 1993 - 1996. Commissioned Television Series for Taiwan PBS.

Unit Producer/Salvation Army, Chinatown Corps San Francisco. 1990 - 1992.

XJTL/Xian-Jiao Tong Liverpool University - Multicam Studio Guest Lecturer

Playful Shanghai - Advertising Sabbatical

Lasalle College of the Arts - Video Production Adjunct Lecturer

NYFA/New York Film Academy - B&W Film Course

Others - Luma Institute, Scrum Master Alliance, Shanghai, Taipei & Tel Aviv University Film Festival Judging Panels.

